



IMPACT LEARNING : How EDHEC students stay ahead of market changes



EDHEC Singapore Campus.jpg

Asia-Pacific has overtaken Europe as the world's largest milk producing region and is expected to dominate the global cheese market by the end of 2021*



Who: Country Manager at [Lactalis](#) Singapore, **David Sabot-Garrelon**

Presented a business case to students of the [MSc Global Business](#) programme on **How to introduce cheese in convenience stores**

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The global dairy ingredients market is expected to reach \$70.2 billion (US) by 2023*

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- [Global Cheese Market Demand Will Increase \\$110.5 Bn by 2021](#), *SBWire*, Mar 30, 2017
- [Global Dairy Ingredients Market- Growth, Future Prospects, Competitive Analysis and Forecast, 2016 - 2023](#), *Credence Research*, Dec 2016
- [Got milk? Demand for dairy soars in Southeast Asia](#), *South East Asia Globe*, Nov 16, 2016

- [Increased consumption of dairy products in Asia-Pacific is good news for small farmers while improving child nutrition](#), *FAO United Nations*, Jan 28, 2016

Master of Science, Master in Management

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